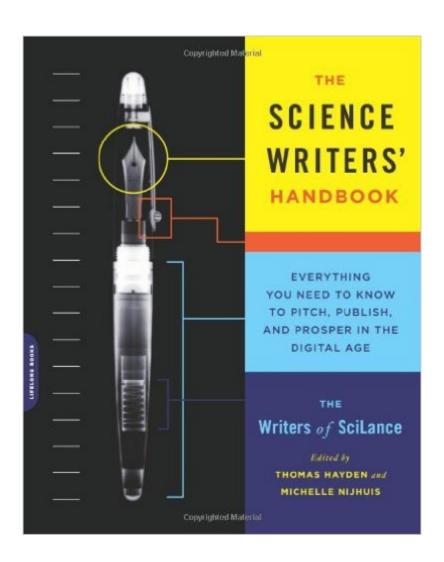
The book was found

The Science Writers' Handbook: Everything You Need To Know To Pitch, Publish, And Prosper In The Digital Age





Synopsis

This indispensable guide shows you how to:* Jump-start your career as a freelance or staff science writer* Develop stories and hooks that editors can't resist* Find ideas, pitch stories and report narrative* Navigate the emotional side of writing (envy, loneliness, rejection)* Handle the business details (contracts, taxes, retirement saving, insurance)* Balance freelance work with the rest of your life--even kidsWith over 300 years of hard-won experience, the Writers of SciLance know how to prosper in the evolving world of popular science writing. They want you to succeed too. Whether you're new to the field or a seasoned veteran, these award-winning pros will help you to polish skills, improve business smarts, and create community in what is a rewarding but often solitary field. As a close-knit community of 35 science writers, The Writers of SciLance have worked as staffers and freelancers for newspapers, magazines, radio and television stations, and web sites; as public information officers; and as corporate, university, and non-profit organization writers. Their articles on nearly every science topic imaginable have appeared in National Geographic, Discover Magazine, Smithsonian, the New York Times, The Washington Post, and scores of other outlets. They have won prestigious journalism awards, written best-selling books, and contributed to leading anthologies. SciLancers have taught science writing at Johns Hopkins, Stanford and in workshops throughout Canada and the United States, and been awarded Scripps, MIT-Knight, and Alicia Patterson Foundation journalism fellowships. They live in communities big and small scattered across North America, with partners, children, dogs, cats and even a parrot.PitchPublishProsper.com

Book Information

Paperback: 320 pages

Publisher: Da Capo Lifelong Books (April 30, 2013)

Language: English

ISBN-10: 0738216569

ISBN-13: 978-0738216560

Product Dimensions: 7.2 x 0.9 x 9.1 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars Â See all reviews (26 customer reviews)

Best Sellers Rank: #89,035 in Books (See Top 100 in Books) #53 in Books > Science & Math >

Reference #297 in Books > Engineering & Transportation > Engineering > Reference #517

inA Books > Reference > Writing, Research & Publishing Guides > Writing > Writing Skills

Customer Reviews

This is an outstandingly practical and useful book that every new science writer needs as the essential starting point in the profession. It covers a wide array of topics with an impressively large group of authors. Science writing has come a long way in the past three decades. This is the book that is needed for today's science writing world. Not to date myself too much, but I remember the pivotal year for science writing in America -- 1980. That year saw the debut of two commercial, broad magazines for science (more broad than the stodgy Scientific American at the time) -- one that made it (Discover) and one that bit the dust (Science 80, which was eventually absorbed by Discover). At the same time several major science writing programs were launched including the one at M.I.T. that I had a close friend in the inaugural class. Science writing has come a long way since. It's a new world with the internet and a world where prospective science writers desperately need the advice not of some dinosaurs (kinda like some of the professors I had in film school who hadn't made a film since before the age of computers), but of multiple working science writers of today. This is exactly that book, and assembled by Thomas Hayden, who is the sort of veteran of both the working world (was a science writer with US News and World Report) and the teaching world (now at Stanford). It takes both sets of skills to make a book that will be useful and coherent, as he has done with this book. The various chapters pretty much take you from start to full speed in a science writing career -- all written in very personable, conversational writing styles.

Download to continue reading...

The Science Writers' Handbook: Everything You Need to Know to Pitch, Publish, and Prosper in the Digital Age Everything You Need to Know About Caregiving for Parkinson's Disease (Everything You Need to Know About Parkinson's Disease) (Volume 2) Everything You Need...english To Know About English Homework (Everything You Need to Know about (Scholastic Paperback)) Complete Guide to Self Publishing: Everything You Need to Know to Write, Publish, Promote, and Sell Your Own Book (Self-Publishing 4th Edition) The Retirement Myth: What You Must Know Now to Prosper in the Coming Meltdown of Job Security, Pension Plans, Social Security, the Stock Market, Hou Everything You Need to Know about the Dangers of Tattooing and Body Piercing (Need to Know Library) 50 Maths Ideas You Really Need to Know (50 Ideas You Really Need to Know Series) 601 Words You Need to Know to Pass Your Exam (Barron's 601 Words You Need to Know to Pass Your Exam) ROMANCE SELF-PUBLISHING BOOK BUNDLE (Books One to Three): All the Information you need to Write, Publish and Promote your Romance Kindle Book Digital Signal Processing 101: Everything You Need to Know to Get Started What Your Doctor May Not Tell You

About(TM) Hip and Knee Replacement Surgery: Everything You Need to Know to Make the Right Decisions (What Your Doctor May Not Tell You About...(Paperback)) Woodworking Wisdom & Know-How: Everything You Need to Know to Design, Build, and Create Survival Wisdom & Know How: Everything You Need to Know to Subsist in the Wilderness Planet Law School II: What You Need to Know (Before You Go), But Didn't Know to Ask... and No One Else Will Tell You, Second Edition DaVinci's Baby Boomer Survival Guide: Live, Prosper, and Thrive in Your Retirement The Science Book: Everything You Need to Know About the World and How It Works The Big Handbook on Pokemon GO!: A thorough Pokemon GO guide with everything you will ever need to know about the game The Divorce Mediation Handbook: Everything You Need to Know The Online Copywriter's Handbook: Everything You Need to Know to Write Electronic Copy That Sells Sumerians: Discover History's First Civilization: Everything You Need to Know About the Sumerians of the Ancient World (Ancient History, Ancient Civilizations Handbook)

Dmca